



100TH ANNIVERSARY

FRESHWEEK

APRIL 8-10, 2025
MONTREAL, QC



CPMA CONVENTION
+TRADE SHOW
MONTREAL 2025

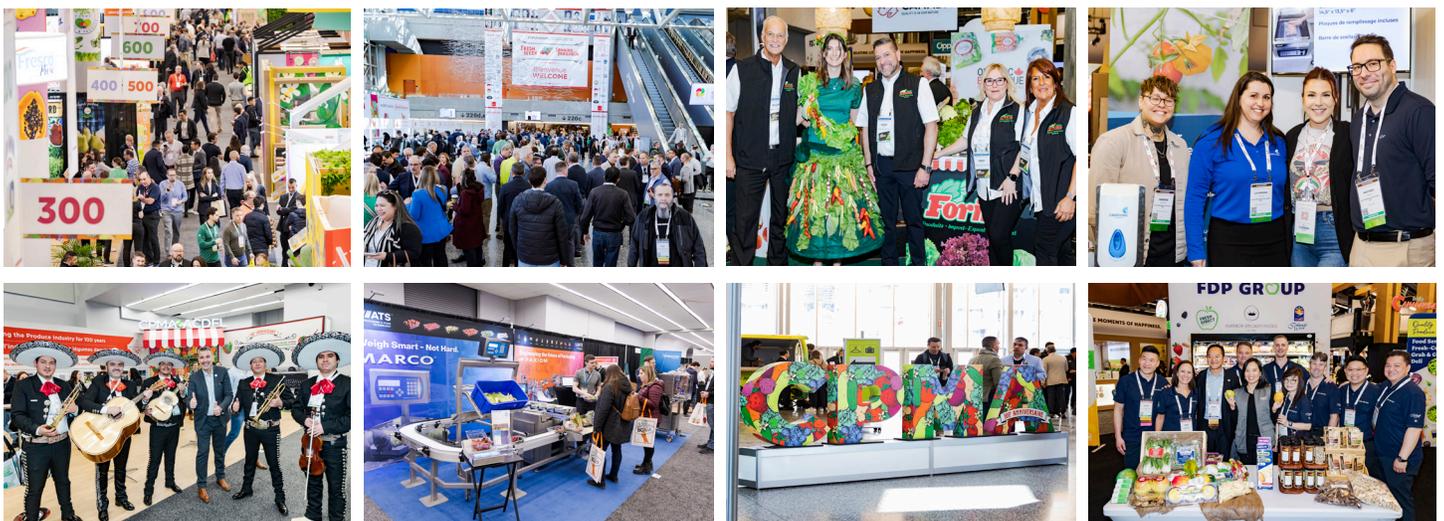
2025 POST-SHOW REPORT

The 2025 CPMA Convention and Trade Show (CPMA 2025) was a resounding success attracting more than **4,300 attendees**. Over **325 companies** accounted for **68,800** square feet of booth space on the Trade Show floor. Among those were **138 international** exhibitor companies from **8 countries**, **190** Canadian exhibitors, and **37** exhibitors who were new CPMA members.

CPMA thanks all sponsors, volunteers, exhibitors and attendees for making this event possible and we look forward to welcoming everyone to **Toronto, Ontario, April 28-30, 2026**.



2024 Produce Champion Lianne Rood, Tina Lee, Ambassador Manuel Talavera, George Pitsikoulis, Yan Branco, Stephan Schmekel, Ron Lemaire



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CPMA EXHIBITORS GIVE BACK TO THE COMMUNITY

CPMA 2025 exhibitors donated **46,808 lbs** of leftover produce to the Moisson Montreal Food Bank.



PASSION FOR PRODUCE

The Passion for Produce program, celebrating its 15-year anniversary, provides rising stars within the produce industry the opportunity to expand their knowledge of the supply chain through mentorship and participation in various events.

This is a once-in-a-lifetime opportunity for these individuals to learn about the produce industry in an interactive setting.



RECEPTIONS AND SOCIAL EVENTS

The Social Evenings at CPMA 2025 were a hit. To wrap up our Montreal show, attendees were treated to some great food, wine and amazing entertainment at the Annual Banquet.



INTERNATIONAL RECEPTION

The International Reception brought international delegates and industry members together for an engaging networking event.



AWARDS

Congratulations to the winners:

- CPMA Lifetime Achievement Award – **Les Mallard**, Fyffes
- The Packer's Produce Person of the Year Award – **George Pitsikoulis**, Canadawide Fruits
- Young Professional Award – **Amanda Sharman**, Del Fresco Produce
- Fresh Health Award – **Rollo Bay Holdings**



Les Mallard



George Pitsikoulis



Amanda Sharman



Rollo Bay Holdings

Best Booth Awards

- Best Island Booth Award – **Mucci Farms**
- Best Inline Booth Award – **Ponderosa Mushrooms**
- Best First-Time Exhibitor Booth Award – **Mitchell Lincoln**

New Product Showcase Awards

- Best New Product Award – Sizzlin' Hot Stuffed Mushrooms by **Highline Mushrooms**
- Best Snackable Product Award – Fresh Foods Carrot Shakers by **Bolthouse Fresh**
- Packaging Innovation Award – Backyard Farms® Green Leaf Lettuce by **Mastronardi Produce**
- Organics Award – Organic Sun Drops Grape Tomatoes by **Mucci Farms**

CPMA 2025 BY THE NUMBERS

- **688** exhibit spaces on the trade show floor
- **138** international exhibitors on the Trade Show floor
- Over **325** companies from **9 countries** including Canada
- More than **1,285** unique companies represented at the event
- **37** exhibitors were new CPMA members
- **70** products from **49 companies** participated in the New Product Showcase



**we
are
bananas
for CPMA**



**Thank you to all of our Canadian customers
who have supported us over the years!**

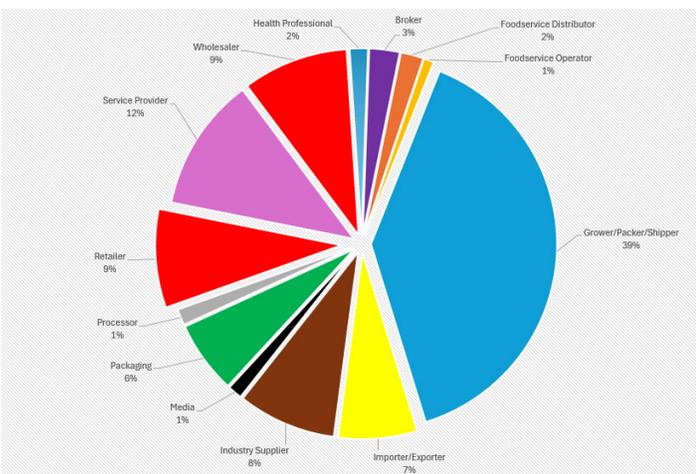


A SELECTION OF RETAILERS/FOODSERVICE IN ATTENDANCE

Atlantic Grocery Distributors Ltd.
 A&W Food Services of Canada Inc.
 Benny D'Angelo
 Colemans Food Centre
 Costco Wholesale Canada
 Country Grocer
 Crescent Multi-Foods
 Euro Marché
 Federated Co-operatives Limited
 Freshline Foods
 Fruiterie Monkland
 Ganadara
 Giant Tiger Stores Ltd.
 Gordon Food Service Canada
 Groupe St-Hubert Inc.
 Hector Larivée
 HelloFresh
 IGA
 King Tomato
 Larrys
 L'Autre Choix
 Les Pères Nature
 Loblaw Companies
 Longo Bros. Fruit Markets Inc.
 LOOP Mission
 Lucky Moose Food Mart

Marché Adonis
 Marché Tradition Barcelo inc.
 Marcher Aliment
 Markon Cooperative
 Maxi
 Mayrand l'entrepot
 McDonalds Canada
 Metro Inc.
 PA Supermarche
 Pattison Food Group
 Potager
 Provigo
 Racines en Sac
 Save-On-Foods Limited Partnership
 Service Alimentaire Gordon
 Sobeys Inc.
 SUPER C
 Super marcher
 T&T Supermarket Inc.
 The North West Company
 Tim Hortons
 Top Gun Chinese Restaurant
 Top Wok Dim Sum Express
 Trader Joe's
 Walmart Canada Corp
 Whole Foods Market

ATTENDEES BY TYPE



ATTENDEES BY COUNTRY

- Argentina
- Australia
- Belgium
- Brazil
- Canada
- Chile
- Colombia
- Ecuador
- Egypt
- Greece
- Italy
- Mexico
- Morocco
- New Zealand
- Peru
- Poland
- South Africa
- Spain
- Thailand
- The Netherlands
- Turkey
- United Kingdom
- United States

CERTIFIED ORGANIC



GREENHOUSE
GROWN

Sun Drops™

SWEET GRAPE TOMATOES

BEST ORGANIC
PRODUCT 2025
CPMA