



CPMA
CONVENTION
+TRADE SHOW



CPMA 2025
**CONVENTION &
TRADE SHOW
SPONSORSHIP**



CHAIRMAN'S CLUB

SPONSORSHIP LEVEL

\$25,000 +

ANNUAL BANQUET

The Annual Banquet is the premier social event of the convention. Guests enjoy a full-course dinner followed by entertainment. The prestigious "Produce Person of the Year" award will be presented by The Packer at this event.

SOLD

\$35,000



CHAIRMAN'S CLUB

SPONSORSHIP LEVEL

AWARDS BRUNCH EXCLUSIVE

The Awards Brunch is a celebration of achievements during which the Young Professionals, Fresh Health and Lifetime Achievement awards are presented to three outstanding contributors to the produce industry. This is a great chance to support high achievement in the produce industry.

\$25,500



SOLD

CHAIRMAN'S CLUB

SPONSORSHIP LEVEL

CHAIR'S WELCOME RECEPTION

The Chair's Welcome Reception kicks off the convention and is a wonderful networking event where guests have the opportunity to reconnect with friends, colleagues and form new business relationships.

\$25,500



SOLD



CHAIRMAN'S CLUB

SPONSORSHIP LEVEL

AFTER PARTY

Kick up your heels at the Wednesday night After Party and enjoy great entertainment while networking in a relaxed and fun atmosphere. This event provides ample room to get creative with your sponsorship.

SOLD



\$25,000

CHAIRMAN'S CLUB

SPONSORSHIP LEVEL

ESCALATOR WRAP AT THE PALAIS



\$25,000



PLATINUM

SPONSORSHIP LEVEL

\$17,500 - \$24,999

RELAXATION LOUNGE

The Relaxation Lounge is located inside the trade show floor and offers participants a tranquil area to relax and network. The sponsor can personalize this area to incorporate their corporate look and feel.

\$20,000



PLATINUM

SPONSORSHIP LEVEL

LANYARDS

The sponsor will have their logo printed on the show lanyards that will be distributed to over 4,000 participants. Provides maximum corporate exposure..

SOLD



\$20,000

PLATINUM

SPONSORSHIP LEVEL

HOTEL ROOM KEY CARDS (+ PRODUCTION COSTS)

Those guests who have reserved within the various CPMA hotel room blocks will receive a hotel room key card branded with the sponsor's printed logo/message.



\$20,000

SOLD



PLATINUM

SPONSORSHIP LEVEL

KEYNOTE SPEAKER AT WEDNESDAY BREAKFAST



\$20,000

The Delegate and Companion Breakfast is highlighted by our keynote speaker. This is a prime event to promote your brand to an audience of CPMA delegates.



\$20,000

PLATINUM

SPONSORSHIP LEVEL

WEDNESDAY DELEGATE BREAKFAST

Showcase your produce and elevate your corporate visibility at this industry-focused networking breakfast for all delegates.



PLATINUM

SPONSORSHIP LEVEL

WEDNESDAY DELEGATE LUNCH

SOLD

Showcase your produce and elevate your corporate visibility at this industry-focused networking luncheon for all delegates.

\$20,000



\$20,000

PLATINUM

SPONSORSHIP LEVEL

WEDNESDAY DELEGATE LUNCH PRESENTATION

Lunch and learning are both on the menu at the always popular Delegate Lunch. Showcase your produce and elevate your corporate visibility at this industry-focused networking luncheon for all delegates.



PLATINUM

SPONSORSHIP LEVEL

WESTIN HOTEL-
OUTSIDE COLUMN
WRAP AND GOBO



\$20,000

PLATINUM

SPONSORSHIP LEVEL

HOSPITALITY BAR
AT THE GAZETTE
IN THE WESTIN



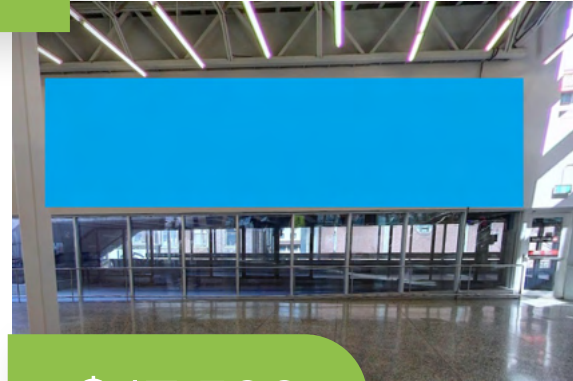
\$17,500



PLATINUM

SPONSORSHIP LEVEL

HALL VIGER
LARGE BANNER
OVER WINDOWS



\$17,500

PLATINUM

SPONSORSHIP LEVEL

STAIRS LEADING FROM
CONCOURSE TO
REGISTRATION AREA



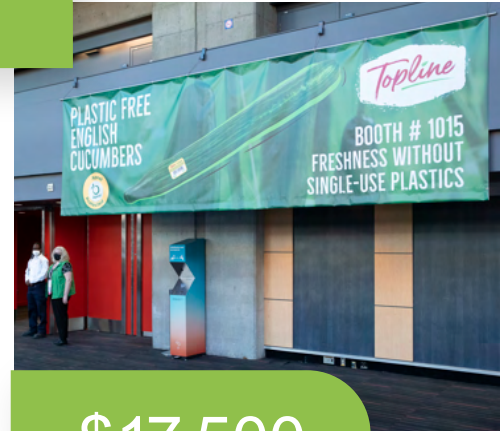
\$17,500



PLATINUM

SPONSORSHIP LEVEL

PALAIS 500 LEVEL
BANNER



\$17,500

PLATINUM

SPONSORSHIP LEVEL



\$17,500

ANNUAL BANQUET
RECEPTION

The reception is an excellent opportunity to showcase your brand. This is a hugely popular event as guests get ready to celebrate at the Annual Banquet.



GOLD

SPONSORSHIP LEVEL

\$10,000 - \$17,499

WATER STATIONS

Attendees will see your branding every time they stop for a quick refreshment at one of the water stations placed strategically around the trade show floor.

\$15,000

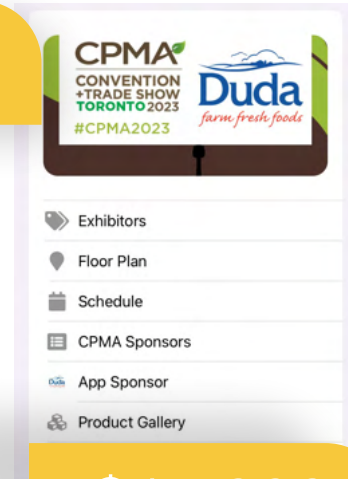


GOLD

SPONSORSHIP LEVEL

MOBILE APP

Get your company logo front and center on the splash page and customizable corporate content (i.e. ad) on the sponsor page within the mobile app. In addition, your logo will appear on the top banner ad and a push notification will be sent once per day with sponsor text (Tuesday, Wednesday, Thursday) to all users.



\$15,000

GOLD

SPONSORSHIP LEVEL

WI-FI

All attendees will see your logo when logging in to use the Wifi at the Palais des Congrès and will be redirected to your company website. This sponsor will also be recognized on all signage providing Wifi access information.



\$15,000



GOLD

SPONSORSHIP LEVEL

WASHROOM DECALS



\$15,000



\$15,000

GOLD

SPONSORSHIP LEVEL

DELEGATE BAGS

Your corporate logo will appear front and center, in color on all the Delegate Bags.

SOLD



GOLD

SPONSORSHIP LEVEL

DIRECTOR AND NEW
MEMBERS' RECEPTION

SOLD



\$12,500

GOLD

SPONSORSHIP LEVEL

FABRIC ARCHWAY
OUTSIDE BALLROOM

\$10,000



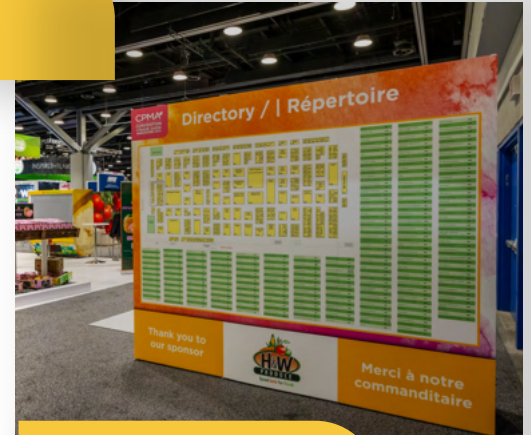


GOLD

SPONSORSHIP LEVEL

TRADE SHOW FLOOR PLAN & KIOSK

Promote your brand on both the trade show floor plan and the interactive wayfinding kiosks for maximum attendee viewing. Your logo will also be featured prominently in the center of the Show Program.



\$10,000



\$10,000

GOLD

SPONSORSHIP LEVEL

GLASS PANEL DECAL ON WINDOW OUTSIDE MAIN PALAIS ENTRANCE



GOLD

SPONSORSHIP LEVEL

COLUMN WRAP
IN THE FOYER OF
THE PALAIS



\$10,000



\$10,000

GOLD

SPONSORSHIP LEVEL

COLUMN WRAP
INSIDE THE EXHIBIT
HALL

Showcase your brand on a column wrap strategically located inside the Exhibition Hall of the trade show.



GOLD

SPONSORSHIP LEVEL

DECAL ON THE
REVOLVING
DOORS AT THE
WESTIN HOTEL



\$10,000



\$10,000

GOLD

SPONSORSHIP LEVEL

INFORMATION DESK



GOLD

SPONSORSHIP LEVEL

BANQUET
ENTERTAINMENT

SOLD



\$10,000

(3 sponsors @ \$10,000)



\$10,000

GOLD

SPONSORSHIP LEVEL

GRAPHIC ON CONCOURSE
WALL MEASURING 8'X20'



GOLD

SPONSORSHIP LEVEL

ELEVATOR WRAP AT
THE WESTIN HOTEL



\$10,000



\$10,000

GOLD

SPONSORSHIP LEVEL

ELEVATOR WRAP AT
THE INTERCONTINENTAL
HOTEL



GOLD

SPONSORSHIP LEVEL

DOOR PANEL CLINGS
ON MAIN PALAIS
OUTSIDE ENTRANCE
DOORS



\$10,000

GOLD

SPONSORSHIP LEVEL



\$10,000

IN-ROOM HOTEL
EVENING GIFT

Surprise attendees with a special branded gift when they get back to their hotel room, after having spent a wonderful time at the Chair's Welcome Reception on Tuesday evening, or the After Party on Wednesday evening



CPMA 2025 CONVENTION & TRADE SHOW SPONSORSHIP



GOLD

SPONSORSHIP LEVEL

HAND SANITIZER STATIONS



\$10,000



GOLD

SPONSORSHIP LEVEL

STEP CHALLENGE APP



\$10,000

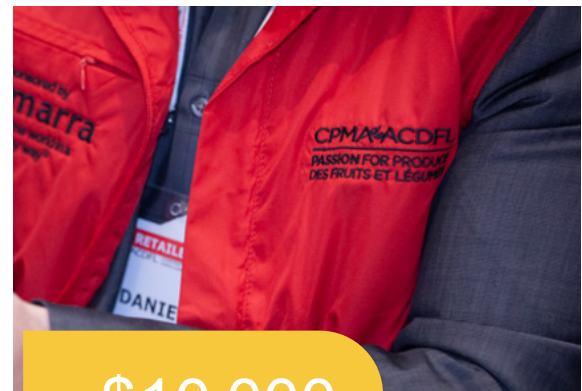
GOLD

SPONSORSHIP LEVEL

PASSION FOR PRODUCE DINNER & VESTS

The Passion for Produce Dinner is a team building event where the Passion for Produce participants and program sponsors prepare a dinner with the help of professional chefs. Your corporate logo will appear prominently in color on the Passion for Produce vests.

SOLD



\$10,000



SILVER

SPONSORSHIP LEVEL

\$2,500 - \$9,999

HOTEL HOUSEKEEPING/DO NOT
DISTURB HANGERS

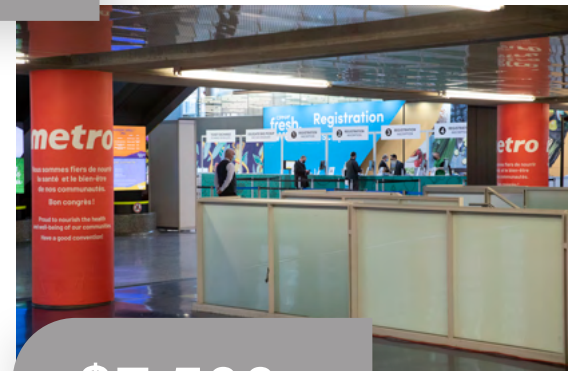
\$7,500



SILVER

SPONSORSHIP LEVEL

ESCALATOR PILLARS
LEADING TO FOYER
OF THE PALAIS



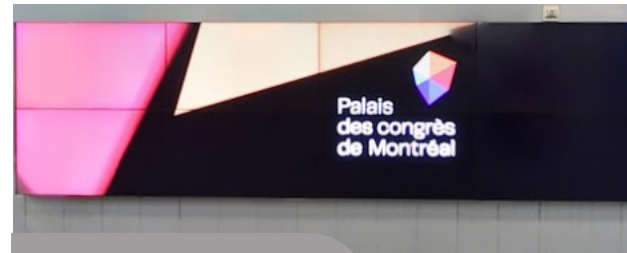
\$7,500



SILVER

SPONSORSHIP LEVEL

DIGITAL WELCOME
SIGN



\$7,500

SILVER

SPONSORSHIP LEVEL



\$5,000

CPMA DIRECTOR'S
WELCOME GIFT
BASKET



SILVER

SPONSORSHIP LEVEL

YOUNG PROFESSIONALS RECEPTION

This new reception is an excellent networking opportunity for young professionals in the produce industry.



\$5,000



SILVER

SPONSORSHIP LEVEL

WOMEN IN PRODUCE RECEPTION

\$5,000



SILVER

SPONSORSHIP LEVEL

GLASS PANEL SIGNAGE
AROUND ESCALATOR

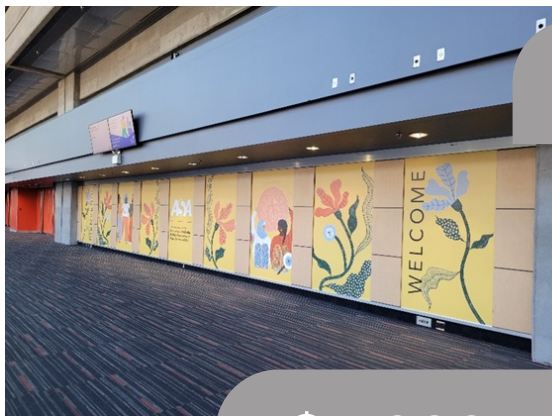


\$5,000

SILVER

SPONSORSHIP LEVEL

WALL PANEL DECAL ON
500 LEVEL



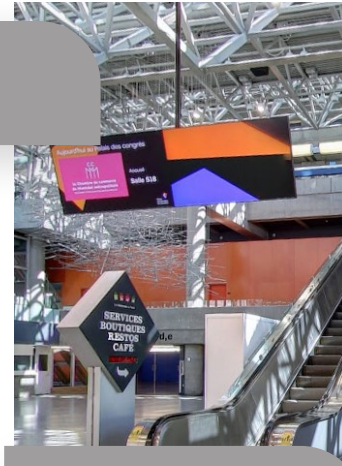
\$5,000



SILVER

SPONSORSHIP LEVEL

TV SCREEN IN
PALAIS LEADING
TO 500 LEVEL



\$5,000

SILVER

SPONSORSHIP LEVEL

TRADE SHOW AISLE
BANNER



\$5,000



SILVER

SPONSORSHIP LEVEL

**PASSION FOR
PRODUCE SPEED
MENTORING**



\$5,000

SILVER

SPONSORSHIP LEVEL

**BRANDED RECYCLING
BINS**



\$5,000



SILVER

SPONSORSHIP LEVEL

HALL VIGER WINDOW
PANEL BRANDING



\$5,000

SILVER

SPONSORSHIP LEVEL

COFFEE STATIONS



\$5,000



SILVER

SPONSORSHIP LEVEL

RETAIL TOUR



\$3,000

SILVER

SPONSORSHIP LEVEL

HALF YOUR PLATE SYMPOSIUM HEALTH PROFESSIONALS



\$3,000

CPMA
CANADIAN PRODUCE
MARKETING ASSOCIATION

2025
**CPMA
CONVENTION &
TRADE SHOW
SPONSORSHIP**



SILVER

SPONSORSHIP LEVEL

**PASSION FOR
PRODUCE AND
ALUMNI OPENING
EVENT**



\$3,000

SILVER

SPONSORSHIP LEVEL

**DIRECTIONAL FLOOR
DECAL**



\$2,500



SILVER

SPONSORSHIP LEVEL

CHARGING TABLE
DECAL ON THE
500 LEVEL IN THE
FOYER



\$2,500

SILVER

SPONSORSHIP LEVEL

BUSINESS SESSION



\$2,500



CPMA 2025 CONVENTION & TRADE SHOW SPONSORSHIP



SILVER

SPONSORSHIP LEVEL

LEARNING LOUNGE



\$2,500



\$2,500

SILVER

SPONSORSHIP LEVEL

COAT & BAGGAGE CHECK



2025
**CPMA
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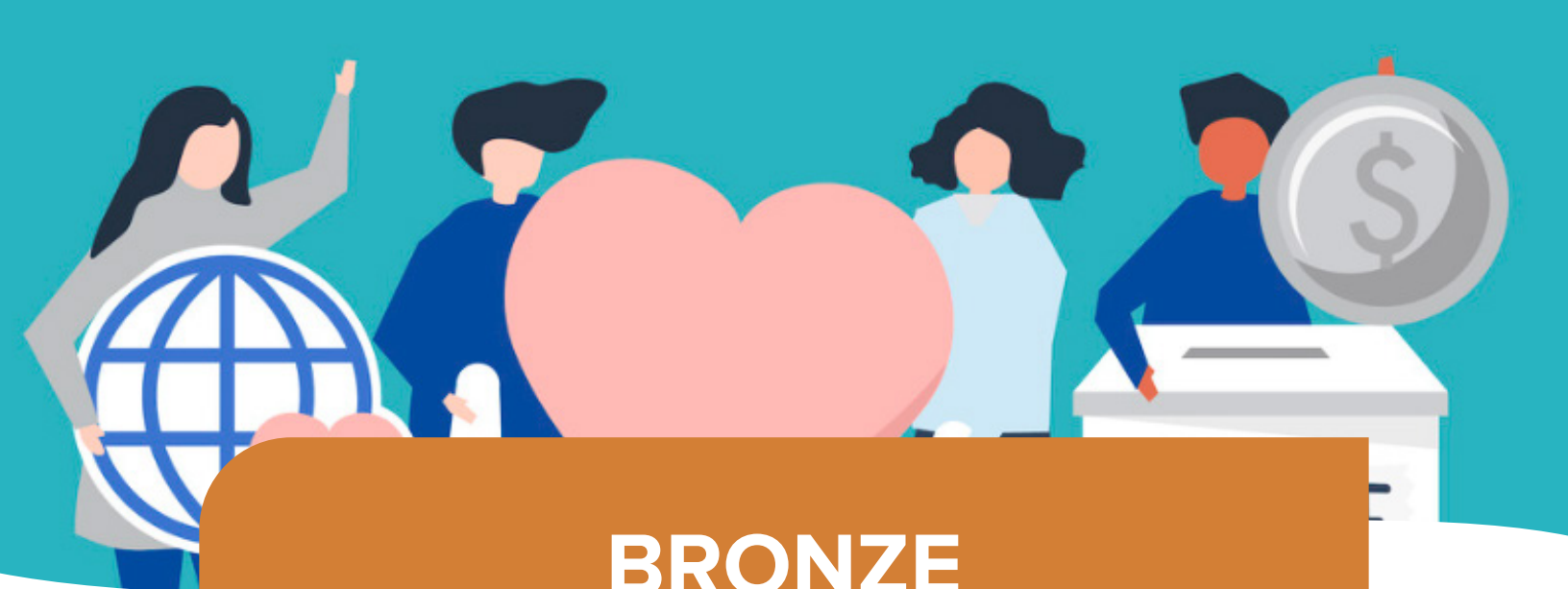
SILVER

SPONSORSHIP LEVEL

MINI MEETING ROOM LOGO



\$2,500



BRONZE

SPONSORSHIP LEVEL

\$1,000 - \$2,499

GENERAL CONTRIBUTION
UNLIMITED
@ \$1000 each



Advertising

Back Outside Cover
Color Ad In Program
\$10,000 + Tax

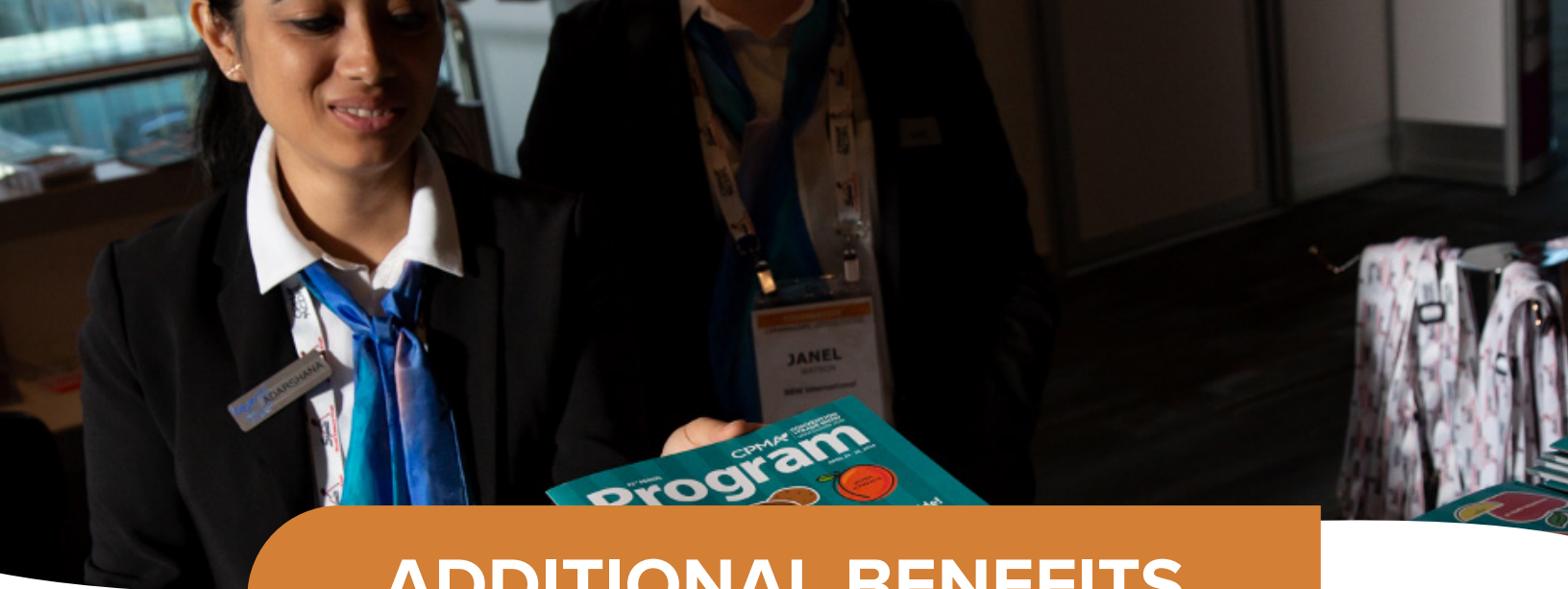
**Inside Front/Inside
Back Cover**
Color Ad In Program
\$5,000 + Tax

Full Page
Color Ad In Program
\$2,500 + Tax

1/2 Page
Color Ad In Program
\$1,500 + Tax

Business Card
Color Ad In Program
\$500 + Tax

Daily E-Newsletter
2 Sponsors
Wednesday & Thursday Mornings
\$5,000 Each + Tax



ADDITIONAL BENEFITS PER SPONSORSHIP LEVEL

	Chairman's Club Level	Platinum Level	Gold Level	Silver Level	Bronze Level	Friends Level
	\$25,000+	\$17,500 to \$24,999	\$10,000 to \$17,499	\$2,500 to \$9,999	\$1,000 to \$2,499	\$250 to \$999
At Event						
Opportunity to show a short video during a meal function	●					
Company logo or name shown on screen during sponsored function or session	Logo	Logo	Logo	Name		
Opportunity to include a non-paper promotional item in the delegate bags (all items need to be pre-approved by CPMA)	●	●	●			
Opportunity to place a promotional item on tables at a business meal function	●	●				
"Sponsor" ribbon for all registered company delegates, companions and exhibitors	●	●	●	●	●	●
Invitations						
CPMA Directors & New Members' Reception	4	2	2			
VIP seats at a meal function excluding the Annual Banquet (tickets for function are included) & acknowledgement	2	2	2			
Opportunity to pre-select the location of tables in advance for the Annual Banquet (tickets not included)	●	●	●			
Programs/Publications/Newsletter/Website/Social Media						
Sponsor recognition in the Show Program by sponsorship level	Logo	Logo	Logo	Name	Name	Name
Sponsor recognition in show e-bulletins	Logo	Logo				
Sponsor recognition on the convention website	Logo	Logo	Logo	Name	Name	Name
Recognition via @CPMA_ACDL Twitter account before and during the convention	●	●	●			
Signage						
Company logo or name displayed by sponsorship level	Logo	Logo	Logo	Name	Name	Name
Company logo or name displayed on signage or on sponsored item	Logo	Logo	Logo	Name	Name	
Post Event						
Company logo included on the CPMA Thank you ad published in select industry trade publications	●	●	●			