

SPONSORSHIP OPPORTUNITIES FOR CPMA'S 2024 CONVENTION & TRADE SHOW

CHAIRMAN'S CLUB SPONSORSHIP LEVEL (\$25,000+)

ANNUAL BANQUET – EXCLUSIVE - \$35,000

AFTER PARTY – EXCLUSIVE - \$25,000

AWARDS BRUNCH – EXCLUSIVE - \$25,500

CHAIR'S WELCOME RECEPTION – EXCLUSIVE - \$25,500

ESCALATOR WELL RUNNERS & FLOOR DECALS (2 SPONSORS) - \$25,000

PLATINUM SPONSORSHIP LEVEL (\$17,500 - \$24,999)

RELAXATION LOUNGE – EXCLUSIVE - \$20,000

LANYARDS – EXCLUSIVE - \$20,000

HOTEL ROOM KEY CARDS (+ production costs) – EXCLUSIVE - \$20,000

WEDNESDAY BREAKFAST KEYNOTE PRESENTATION – EXCLUSIVE - \$18,500

WEDNESDAY DELEGATE BREAKFAST – \$18,500

WEDNESDAY DELEGATE LUNCH KEYNOTE PRESENTATION - \$18,500

WEDNESDAY DELEGATE LUNCH - \$18,500

GRAPHIC SIGN AT THE VCC – EXCLUSIVE - \$17,500

GOLD SPONSORSHIP LEVEL (\$10,000 - \$17,499)

WATER STATIONS – \$15,000

MOBILE APP - \$15,000

HOSPITALITY BAR AT THE FAIRMONT WATERFRONT – EXCLUSIVE - \$15,000

WIFI – \$15,000

ANNUAL BANQUET RECEPTION – \$15,000

DELEGATE BAGS – \$12,500

CPMA DIRECTORS AND NEW MEMBERS RECEPTION (2 SPONSORS) - \$12,500

GLASS PANEL DECALS REGISTRATION LEVEL – (5 AVAILABLE) - \$10,000 EACH

STEP CHALLENGE APP - \$10,000

FABRIC ARCHWAYS - \$10,000

TRADESHOW FLOOR PLAN AND WAYFINDER KIOSKS – COMBO- \$10,000

COLUMN WRAP REGISTRATION LEVEL VCC - \$10,000

COLUMN WRAP EXHIBIT HALL ENTRANCE (2 AVAILABLE) - \$10,000 EACH

COLUMN WRAPS INSIDE EXHIBIT HALL VCC – (10 AVAILABLE) - \$10,000 EACH

INFORMATION DESK – \$10,000

DECALS ON WOMENS AND MENS WASHROOM MIRRORS, DOOR'S & PARTIITONS - \$10,000

IN-ROOM HOTEL EVENING GIFT (TUES OR WED) - \$10,000 EACH

VIDEO WALL – EXCLUSIVE - \$10,000

HAND SANITIZER STATIONS - \$10,000

SILVER SPONSORSHIP LEVEL (\$2,500 - \$9,999)

PASSION FOR PRODUCE DINNER AND VESTS - \$8,000

DIGITAL WELCOME SIGN – (6 SPONSORS) - \$7,500 EACH

PASSION FOR PRODUCE SPEED MENTORING - \$5,000

CPMA DIRECTORS WELCOME GIFT BASKET - \$5,000

GLASS PANEL DECALS – TRADE SHOW LEVEL (15 AVAILABLE) - \$5,000 EACH

YOUNG PROFESSIONALS RECEPTION - \$5,000

WOMEN IN PRODUCE RECEPTION - \$5,000

ELEVATOR WRAP VCC REGISTRATION LEVEL (1 AVAILABLE) - \$5,000

SCREENS AT VCC REGISTRATION LEVEL- \$5,000

DIRECTIONAL FLOOR DECALS (20) - \$5,000 each

TRADE SHOW AISLE BANNER (15) - \$5,000 each

HOTEL HOUSEKEEPING/DO NOT DISTURB HANGERS – \$5,000

BRANDED RECYCLING BINS - \$5,000 PER SET OF 5 BIN WRAPS (3 AVAILABLE)

COFFEE STATIONS – \$5,000

RETAIL TOUR - \$3,000

DIETITIAN'S SESSION - \$3,000

PASSION FOR PRODUCE OPENING EVENT - \$2,500

BUSINESS SESSIONS - \$2,500

LEARNING LOUNGE - \$2,500

COAT AND BAGGAGE CHECK - \$2,500

BRONZE SPONSORSHIP LEVEL (\$1,000 - \$2,499)

GENERAL CONTRIBUTION – UNLIMITED

ADVERTISING:

BACK OUTSIDE COVER COLOR AD IN PROGRAM – \$15,000 + tax

INSIDE FRONT/INSIDE BACK COVER COLOR AD IN PROGRAM – \$10,000 + tax

Full PAGE COLOR AD IN PROGRAM - \$10,000 + tax

½ PAGE COLOR AD IN PROGRAM - \$5,000 + tax

BUSINESS CARD COLOR AD IN PROGRAM - \$2,500 + tax

DAILY E-NEWSLETTER (2 SPONSORS – Wednesday and Thursday mornings) - \$5,000 each + tax