



**CONVENTION
+TRADE SHOW
TORONTO 2023**

New Product Showcase Application Form

Canadian Produce Marketing Association • 97th Annual Convention and Trade Show
April 25-27, 2023 • Metro Toronto Convention Centre • Toronto, ON Canada
Heather Urban • (+1) 613-226-4187 ext. 233 • Mobile: (+1) 613-218-3832 • hurban@cpma.ca

Exhibiting Company Information Please print clearly

Exhibiting Company Name *Please do not include brand name		Booth Number
Contact Name		
Telephone (with ext.)	Contact Cell Phone On Site	Email

Product Category and Information

There are five award categories. Please select the category in which you would like to enter your product.

- New Product
 Snackable
 Packaging innovation
 Organic
 New Technology

Each New Product Showcase includes;

- 1 showcase space at Convention
- Social media promotion before the show
- Enhanced exhibitor profile in A2Z before show
- Private product viewing and judging by prominent Canadian retailers
- NPS preview with product photo and listing in Canadian Grocer magazine pre-show
- Product photo and description in NPS brochure mailed to all CPMA members, Canadian retailers and Convention delegates after the show
- Product photo and description on Convention website
- NPS showcase is placed in a high traffic area for maximum visibility by trade show attendees
- Shelf dimensions are approximately 38 inches X 18 inch deep X 18 inch high

New Products Showcase Fee

Taxes included in prices: US and International - no tax • Canada - 13% HST
HST #106846587

	US & International Exhibitors	Canadian Exhibitors
CPMA Member Rates:	<input type="checkbox"/> \$1000.00	<input type="checkbox"/> \$1,130.00 (\$1000.00 + \$130.00 HST)
Number of showcases:	_____ x Cost per showcase:	_____ = Total Cost (incl. taxes) \$ _____

Cancellation Policy

If at any time you cancel your 2023 CPMA booth space, you will forfeit your New Product Showcase space and will not be issued a refund.

Payment Information

Please complete, sign and date this form, and return it with the full New Product Showcase Fee to CPMA.
Pay by cheque or credit card. Type or print clearly. Invoices will not be issued.

Visa
 American Express
 MasterCard
 Cheque enclosed (Make cheque payable to: **Canadian Produce Marketing Association**)

Credit Card Number	Expiry Date (mm/yy)	CVV (3 or 4 digit code on back of credit card)
Cardholder's Name		
Cardholder's Signature	Date	

Note: Credit card information provided here is for registration fee payment only.

For CPMA Use Only

Return completed form to
(please keep a copy for your records):
CPMA_Sales@cpma.ca

Privacy Policy: By completing this form you consent to the use of the personal information you provided for registration, logistics and marketing purposes from CPMA and official show suppliers in accordance with CPMA's Privacy Policy.

The Canadian Produce Marketing Association (CPMA) may take photographs and/or video at this event for use in promotional material, including the CPMA website. By participating in the Annual Convention and Trade Show, you grant CPMA the right to use your name and photograph for such purposes.