

**SPONSORSHIP OPPORTUNITIES FOR CPMA'S 2023
TORONTO CONVENTION & TRADE SHOW**

CHAIRMAN'S CLUB SPONSORSHIP LEVEL (\$25,000+)

ANNUAL BANQUET – EXCLUSIVE - \$35,000 - **SOLD**

AWARDS BRUNCH – EXCLUSIVE - \$25,500 - **SOLD**

CHAIR'S WELCOME RECEPTION – EXCLUSIVE - \$25,500

AFTER PARTY – EXCLUSIVE - \$25,000 - **SOLD**

ESCALATOR DECALS (2) & WELL RUNNERS AT THE MTCC – EXCLUSIVE - \$25,000

PLATINUM SPONSORSHIP LEVEL (\$17,500 - \$24,999)

RELAXATION LOUNGE – EXCLUSIVE - \$20,000 – **SOLD**

LANYARDS – EXCLUSIVE - \$20,000 – **SOLD**

HOTEL ROOM KEY CARDS + PRODUCTION COST – EXCLUSIVE - \$18,000 - **SOLD**

KEYNOTE SPEAKER AT WEDNESDAY BREAKFAST – EXCLUSIVE - \$17,500

WEDNESDAY DELEGATE BREAKFAST – EXCLUSIVE - \$17,500

WEDNESDAY DELEGATE LUNCH – EXCLUSIVE - \$17,500 - **SOLD**

WALL GRAPHIC AT THE INTERCONTINENTAL HOTEL – EXCLUSIVE - \$17,500

REEFERS – EXCLUSIVE (IN-KIND)

GOLD SPONSORSHIP LEVEL (\$10,000 - \$17,499)

WEDNESDAY DELEGATE LUNCH PRESENTATION - \$15,000 - **SOLD**

WATER STATIONS (6 STATIONS) – \$15,000

MOBILE APP - \$15,000 - **SOLD**

WIFI – \$15,000

6x10ft TV SCREEN IN MAIN LOBBY OF THE INTERCONTINENTAL - \$15,000

DELEGATE BAGS - \$12,500 – **SOLD**

BANNER OVER ESCALATORS - \$12,500 – **SOLD**

ANNUAL BANQUET RECEPTION - \$12,000 - **SOLD**

TRADE SHOW FLOOR PLAN – \$10,000

TRADE SHOW FLOOR PLAN WAYFINDER KIOSKS – \$10,000

HOSPITALITY BAR (2 SPONSORS) - \$10,000 each

COLUMN WRAPS ON REGISTRATION LEVEL (LEVEL 600) OF THE MTCC (5 SPONSORS) - \$10,000 each

COLUMN WRAPS INSIDE THE EXHIBIT HALL OF THE MTCC (5 SPONSORS) - \$10,000 each

COLUMN WRAPS IN THE LOBBY OF THE INTERCONTINENTAL HOTEL (4 SPONSORS) - \$10,000 each

INFORMATION DESK – \$10,000

ENTERTAINMENT (3 SPONSORS) - \$10,000 each

IN-ROOM HOTEL EVENING GIFT (2 SPONSORS) - \$10,000 each

VIDEO WALL - \$10,000

CONCIERGE DESK GRAPHIC - \$10,000

FRONT DESK GRAPHIC INTERCONTINENTAL HOTEL - \$10,000

HAND SANITIZER STATIONS ON TRADE SHOW FLOOR - \$10,000

STEP CHALLENGE APP - \$10,000

SILVER SPONSORSHIP LEVEL (\$2,500 - \$9,999)

ELEVATOR WRAPS AT THE INTERCONTINENTAL HOTEL (4 SPONSORS) - \$10,000 each

ELEVATOR WRAPS AT THE DELTA HOTEL (2 AVAILABLE) - \$10,000 each

CPMA DIRECTORS AND NEW MEMBERS' RECEPTION (2 SPONSORS) - \$7,500 each

PASSION FOR PRODUCE DINNER AND VESTS - \$8,000 - **SOLD**

GLASS PANELS AT ENTRANCE TO THE AZURE BAR AT THE INTERCONTINENTAL HOTEL - \$5,000

PASSION FOR PRODUCE SPEED MENTORING - \$5,000

CHARGING STATIONS (PORTABLE POWER BANK) – \$5,000

CPMA DIRECTORS' WELCOME GIFT BASKET – \$5,000

YOUNG PROFESSIONALS RECEPTION (3 SPONSORS) - \$5,000 each

WOMEN IN PRODUCE RECEPTION (3 SPONSORS) - \$5,000 each

DIRECTIONAL FLOOR DECALS INSIDE EXHIBIT HALL (20 SPONSORS) - \$5,000 each

TRADE SHOW AISLE BANNERS (19 SPONSORS) - \$5,000 each

HOTEL HOUSEKEEPING/DO NOT DISTURB HANGERS AT THE DELTA, INTERCONTINENTAL, FAIRMONT HOTEL (3 SPONSORS) – \$5,000 each

BRANDED RECYCLING BINS (3 SPONSORS) - \$5,000 each (PER SET OF 5 BIN WRAPS)

DAILY E-NEWSLETTER (2 SPONSORS – WEDNESDAY AND THURSDAY) - \$5,000 each +tax

RETAIL TOUR (10 SPONSORS) - \$3,000 each

RETAIL PRODUCE MANAGER EDUCATION SESSION (10 SPONSORS) - \$3,000 each

DIETITIANS' SESSION (10 SPONSORS) - \$3,000 each

PASSION FOR PRODUCE OPENING EVENT (7 SPONSORS) - \$2,500 each

COFFEE STATIONS (4 SPONSORS) - \$5,000 each

BUSINESS SESSION - UNLIMITED - \$2,500 each

LEARNING LOUNGE – UNLIMITED - \$2,500 each

COAT & BAGGAGE CHECK - UNLIMITED - \$2,500 each

BRONZE SPONSORSHIP LEVEL (\$1,000 - \$2,499)

COMPANION PROGRAM – UNLIMITED - \$1,500 each

GENERAL CONTRIBUTION OF \$1000+ – UNLIMITED

FRIENDS OF THE CPMA (\$250 - \$999)

GENERAL CONTRIBUTION OF \$250 - \$999 - UNLIMITED

ADVERTISING:

BACK OUTSIDE COVER COLOR AD IN PROGRAM - \$15,000 +tax - **SOLD**

INSIDE FRONT/INSIDE BACK COVER COLOR AD IN PROGRAM – \$10,000 + tax

Full PAGE COLOR AD IN PROGRAM - \$10,000 + tax

½ PAGE COLOR AD IN PROGRAM - \$5,000 + tax

BUSINESS CARD COLOR AD IN PROGRAM - \$2,500 + tax