

**SPONSORSHIP OPPORTUNITIES FOR CPMA'S 2023
TORONTO CONVENTION & TRADE SHOW**

CHAIRMAN'S CLUB SPONSORSHIP LEVEL (\$25,000+)

ANNUAL BANQUET – EXCLUSIVE - \$35,000 - **SOLD**

AWARDS BRUNCH – EXCLUSIVE - \$25,500 - **SOLD**

CHAIR'S WELCOME RECEPTION – EXCLUSIVE - \$25,500 - **SOLD**

AFTER PARTY – EXCLUSIVE - \$25,000 - **SOLD**

ESCALATOR DECALS (2) & WELL RUNNERS AT THE MTCC – EXCLUSIVE - \$25,000 - **SOLD**

PLATINUM SPONSORSHIP LEVEL (\$17,500 - \$24,999)

RELAXATION LOUNGE – EXCLUSIVE - \$20,000 – **SOLD**

LANYARDS – EXCLUSIVE - \$20,000 – **SOLD**

HOTEL ROOM KEY CARDS + PRODUCTION COST – EXCLUSIVE - \$18,000 - **SOLD**

KEYNOTE SPEAKER AT WEDNESDAY BREAKFAST – EXCLUSIVE - \$17,500 - **SOLD**

WEDNESDAY DELEGATE BREAKFAST – EXCLUSIVE - \$17,500 - **SOLD**

WEDNESDAY DELEGATE LUNCH – EXCLUSIVE - \$17,500 - **SOLD**

WALL GRAPHIC AT THE INTERCONTINENTAL HOTEL – EXCLUSIVE - \$17,500 - **SOLD**

REEFERS – EXCLUSIVE (IN-KIND) - **SOLD**

GOLD SPONSORSHIP LEVEL (\$10,000 - \$17,499)

WEDNESDAY DELEGATE LUNCH PRESENTATION - \$15,000 - **SOLD**

WATER STATIONS (6 STATIONS) – \$15,000

MOBILE APP - \$15,000 - **SOLD**

WIFI – \$15,000 - **SOLD**

6x10ft TV SCREEN IN MAIN LOBBY OF THE INTERCONTINENTAL - \$15,000 - **SOLD**

DELEGATE BAGS - \$12,500 – **SOLD**

BANNER OVER ESCALATORS - \$12,500 – **SOLD**

ANNUAL BANQUET RECEPTION - \$12,000 - **SOLD**

TRADE SHOW FLOOR PLAN – \$10,000

TRADE SHOW FLOOR PLAN WAYFINDER KIOSKS – \$10,000

HOSPITALITY BAR - \$10,000 each - **SOLD**

COLUMN WRAPS ON REGISTRATION LEVEL (LEVEL 600) OF THE MTCC - \$10,000 each - **SOLD**

COLUMN WRAPS INSIDE THE EXHIBIT HALL OF THE MTCC (0 SPONSORS remaining) - \$10,000 each - **SOLD**

COLUMN WRAPS IN THE LOBBY OF THE INTERCONTINENTAL HOTEL (2 SPONSORS Remaining) - \$10,000 each

INFORMATION DESK – \$10,000 - **SOLD**

ENTERTAINMENT (3 SPONSORS) - \$10,000 each - **SOLD**

IN-ROOM HOTEL EVENING GIFT (2 SPONSORS) - \$10,000 each - **SOLD**

VIDEO WALL - \$10,000 - **SOLD**

CONCIERGE DESK GRAPHIC - \$10,000

FRONT DESK GRAPHIC INTERCONTINENTAL HOTEL - \$10,000

HAND SANITIZER STATIONS ON TRADE SHOW FLOOR - \$10,000

STEP CHALLENGE APP - \$10,000 - **SOLD**

ELEVATOR WRAPS AT THE INTERCONTINENTAL HOTEL - \$10,000 each - **SOLD**

ELEVATOR WRAPS AT THE DELTA HOTEL - \$10,000 each - **SOLD**

SILVER SPONSORSHIP LEVEL (\$2,500 - \$9,999)

CPMA DIRECTORS AND NEW MEMBERS' RECEPTION (2 SPONSORS) - \$7,500 each - **SOLD**

PASSION FOR PRODUCE DINNER AND VESTS - \$8,000 - **SOLD**

GLASS PANELS AT ENTRANCE TO THE AZURE BAR AT THE INTERCONTINENTAL - \$5,000 each - **SOLD**

PASSION FOR PRODUCE SPEED MENTORING - \$5,000 - **SOLD**

CHARGING STATIONS (PORTABLE POWER BANK) – \$5,000 - **SOLD**

CPMA DIRECTORS' WELCOME GIFT BASKET – \$5,000 - **SOLD**

YOUNG PROFESSIONALS RECEPTION (1 SPONSORS remaining) - \$5,000 each

WOMEN IN PRODUCE RECEPTION (3 SPONSORS) - \$5,000 each - **SOLD**

DIRECTIONAL FLOOR DECALS INSIDE EXHIBIT HALL (20 SPONSORS) - \$5,000 each

TRADE SHOW AISLE BANNERS (10 SPONSORS remaining) - \$5,000 each

HOTEL HOUSEKEEPING/DO NOT DISTURB HANGERS AT THE DELTA, INTERCONTINENTAL,
FAIRMONT HOTEL (3 SPONSORS) – \$5,000 each - **SOLD**

BRANDED RECYCLING BINS (3 SPONSORS 1 remaining) - \$5,000 each (PER SET OF 5 BIN WRAPS)

DAILY E-NEWSLETTER (1 SPONSOR Remaining – WEDNESDAY AND THURSDAY) - \$5,000 each
+tax

GLASS PANEL SIGNAGE SURROUNDING THE ESCALATOR 700 LEVEL MTCC (12 Sponsors) - \$3,500 each

RETAIL TOUR (9 SPONSORS) - \$3,000 each

RETAIL PRODUCE MANAGER EDUCATION SESSION (10 SPONSORS) - \$3,000 each

DIETITIANS' SESSION (10 SPONSORS) - \$3,000 each

PASSION FOR PRODUCE OPENING EVENT (3 SPONSORS remaining) - \$2,500 each

COFFEE STATIONS (4 SPONSORS) - \$5,000 each

BUSINESS SESSION - UNLIMITED - \$2,500 each

LEARNING LOUNGE – UNLIMITED - \$2,500 each

COAT & BAGGAGE CHECK - UNLIMITED - \$2,500 each

BRONZE SPONSORSHIP LEVEL (\$1,000 - \$2,499)

COMPANION PROGRAM – UNLIMITED - \$1,500 each

GENERAL CONTRIBUTION OF \$1000+ – UNLIMITED

FRIENDS OF THE CPMA (\$250 - \$999)

GENERAL CONTRIBUTION OF \$250 - \$999 - UNLIMITED

ADVERTISING:

BACK OUTSIDE COVER COLOR AD IN PROGRAM - \$15,000 +tax - **SOLD**

INSIDE FRONT/INSIDE BACK COVER COLOR AD IN PROGRAM – \$10,000 + tax

Full PAGE COLOR AD IN PROGRAM - \$10,000 + tax

½ PAGE COLOR AD IN PROGRAM - \$5,000 + tax

BUSINESS CARD COLOR AD IN PROGRAM - \$2,500 + tax