

## Booth Display Rules

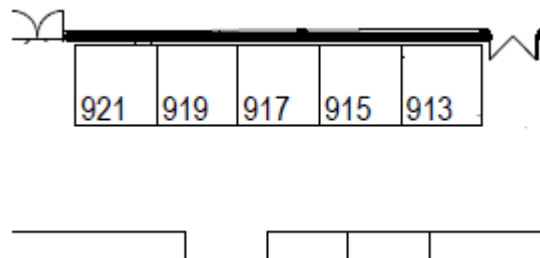
### Standard Inline booth

A standard inline booth is 10 ft (3.05 m) deep and 10 ft wide or a multiple thereof. It is enclosed on three sides by a back wall and two sidewalls, except for a corner booth which may be open on the side facing the cross-aisle as well as at the front. A standard inline booth backs up to other booths in the next row.

844	842	840	838	836
745	743	739		737

### Perimeter booth

A perimeter booth is a booth of any size which is located along the outer limits of the exposition hall. It is similar in many respects to a standard inline booth, except that it does not back against any other booth.



### Island booth

An island booth is a freestanding booth of 400 sq. ft (37.16 sq. m) or more with width of 20 ft (6.10 m) or more, and aisles on four sides.

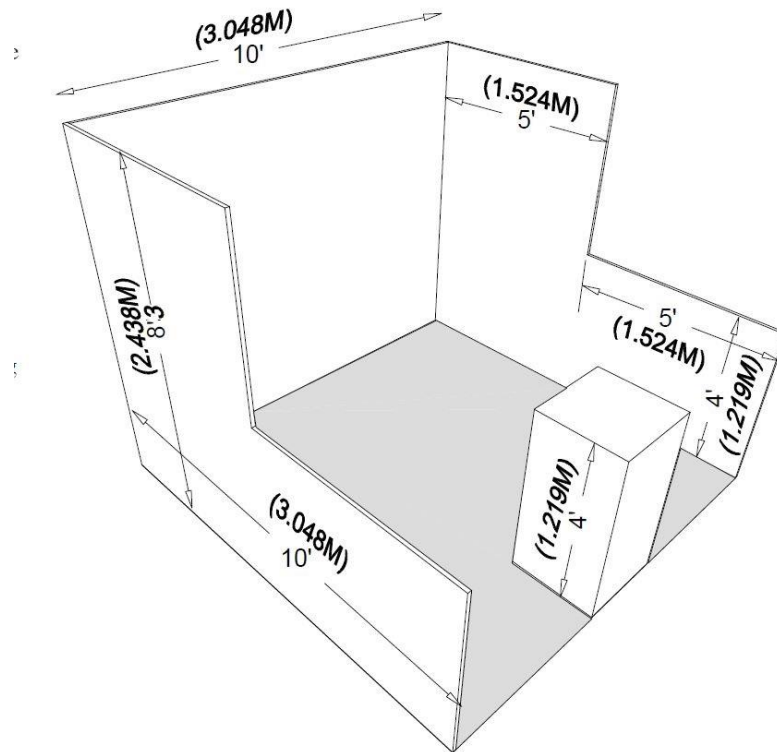
750	748
649	

742	740
643	641

549
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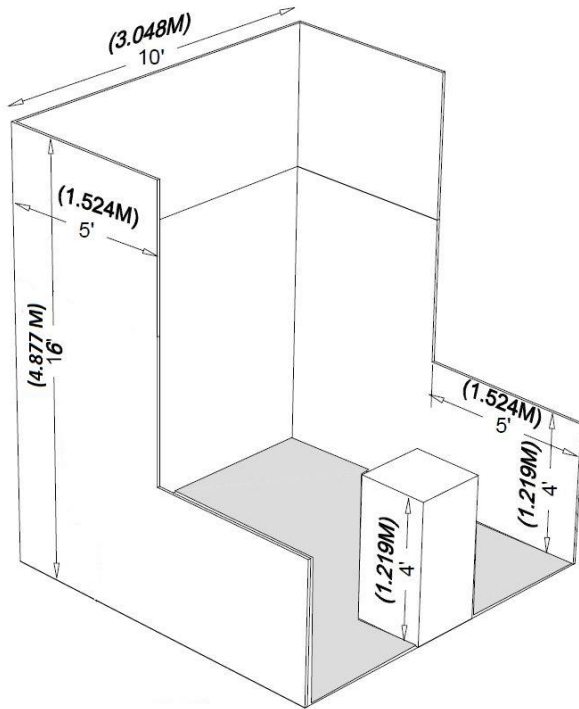
642	638
545	541

## Standard Inline Booth



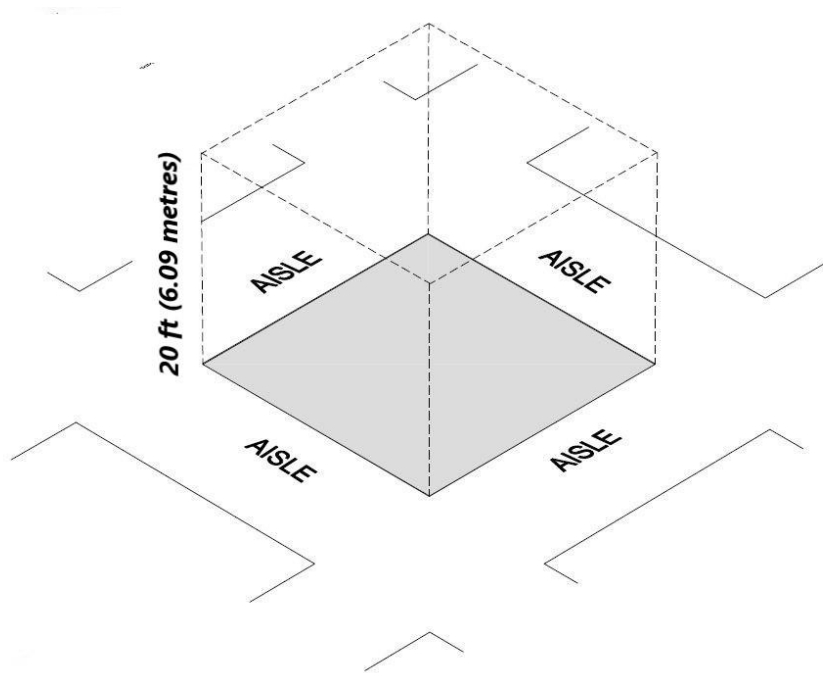
- Carpet or floor covering is required in the exhibit space at the exhibitor's expense.
- An eight-foot high draped backwall and 3-ft high draped sidewalls are provided by show management
- Hanging signs are not permitted
- The maximum height of 8 ft 3 in is allowed only in the rear half of the booth space (from the backline to 5 ft from the aisle) with a 4 ft height restriction imposed on all materials in the front half of the booth forward to the aisle. For booths greater than 10 ft by 10 ft, all display fixtures and materials over 4 ft in height and placed within 10 ft of an adjoining exhibit must be confined to that area of the exhibitor's space which is within 5 ft of the backline.
- Canopies or false ceilings, which are considered as display material, may be utilized by the exhibitor provided they do not exceed the height limitations for display material and do not obstruct the line of sight. Supports for canopies or false ceilings are limited to a single vertical support not to exceed 3 in diameter at the corners of the exhibit space.
- All booth materials must be flame-resistant and conform to Fire Department Regulations

## Perimeter Booths



- An eight-foot high draped backwall and 3-ft high draped sidewalls are provided by show management
- Carpet or floor covering is required in the exhibit space at the exhibitor's expense
- Hanging signs are permitted to a maximum height of 16ft to the bottom of the sign from the floor and 20ft to the top of the sign. Approval for the use of hanging signs and graphics must be received from Show Management prior to installation. **Height is limited to a maximum of 12 feet in marked 'low ceiling' areas.**
- Exhibits with display elements over 12 ft in height, must submit plans for approval to ensure structural integrity
- The maximum height of 16 ft is allowed only in the rear half of the booth space (from the backline to 5 ft from the aisle) with a 4 ft height restriction imposed on all materials in the front half of the booth forward to the aisle. For booths greater than 10x10ft, all display fixtures and materials over 4 ft in height and placed within 10 ft of an adjoining exhibit must be confined to that area of the exhibitor's space which is within 5 ft of the backline. **For booths located in the marked 'low ceiling' area of the floor, a maximum 12 feet in height is permitted.**
- Canopies or false ceilings may be utilized by the exhibitor provided they do not exceed the height limitations for display material and do not obstruct the line of sight. Supports for canopies or false ceilings are limited to a single vertical support not to exceed 3 inch in diameter at the corners of the exhibit space.
- All booth materials must be flame-resistant and conform to Fire Department Regulations

## Island Booth



- Carpet or floor covering is required in the exhibit space at the exhibitor's expense
- Exhibits must submit plans for approval to ensure structural integrity
- The entire cubic content of the exhibit space may be used, to a maximum height of 18 ft for structural components and a maximum of 20 feet to the top of a hanging sign. All surfaces within the booth must be of "finished" material.
- 10x10' or larger roofs of any kind, including tents & pop-up canopies, require a 5 lb ABC-type fire extinguisher. Booths with any type of display involving cooking/ heating food will require a 5lb ABC-type fire extinguisher. Fully enclosed structures or roofed structures larger than 10'x10' may require supplemental smoke detection as required by the Fire Marshal
- All booth materials must be flame-resistant and conform to Fire Department Regulations