

CPMA[®] fresh week

APRIL 12-16, 2021

Total
Participants
2826

Learning Lounges
Participation

1204

Connection Space
page views

23,346

Viewers combined
of CEO chats

879

New Product Showcase
area views

3,934

International
Participants

1014

Exhibit
booths

178

Sessions

33

Opening
Keynote

581

Meetings

858

Unique companies
in attendance over

1270

Business Types

Brokers
81

Dietitians
44

Foodservice
Distributors
50

Foodservice
Operators
32

Growers/Packers/
Shippers
992

Importers/Exporters
214

Industry Suppliers
172

Media
71

Others
353

Processors
39

Retailers
342

Service Providers
210

Wholesalers
226

JOIN US

April 5th – 7th, 2022 in Montreal, QC
convention.cpma.ca

#CPMA2021 IN SOCIAL



CPMA TWEETS

201

MENTIONS

449

REACH

1,709 825

TOP POSTERS BY VOLUME

0 20 40 60 80 100 120 140 160 180 200 220 240

@CPMA_ACDL - 201

@BCFRESHVEGGIES - 21

@OPPYPRODUCE - 12

@ONTPRODUCE - 10

@CPMA_ROM - 9

@CATANIAWWW - 7

@MUCCIFARMS - 7

@CALGARYPMA - 6

@PUREFLAVOR - 4



NUMBER OF
POSTS **63**

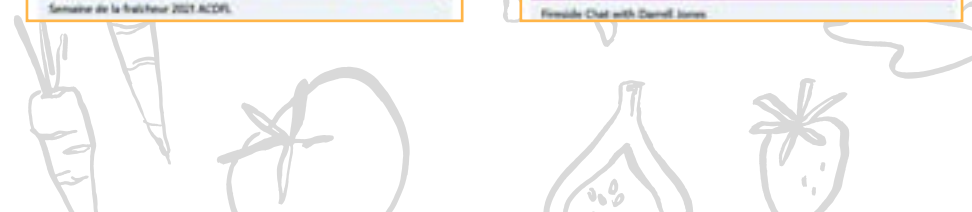
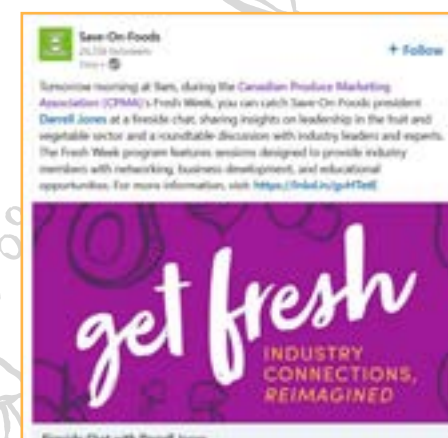
NUMBER OF
SHARES **83**

PAGE VIEWS
1 172

IMPRESSIONS
31 K

UNIQUE VISITS
424

NEW FOLLOWERS
226





FRESH WEEK MOSAIC



Animations
OFF

